# **Howard Real Estate Photography**

## Why Choose Howard Real Estate Photography?

Howard Real Estate Photography offers premium real estate photography services throughout the Dallas/ Fort Worth area. As an established business, we have the processes in place to make the experience hassle free for the real estate agents that work with us.

- ☐ Professional equipment for producing the highest quality photography
- ☐ Available on short notice
- ☐ All photographers have a supra key
- ☐ Reliable invoicing system makes paying Howard Real Estate Photography easy and keeps billing clear for the real estate agent
- □ 100% satisfaction guarantee. If you aren't happy with the quality of the work, simply reject the photos from the shoot and you won't be charged.
- ☐ We charge by the amount of work required to produce a professional result, and NOT the square footage of the home. This way you can control how much you'd like to spend on each listing.



### **About Howard Real Estate Photography**

Howard Real Estate Photography offers premium photography services in the Dallas/ Fort Worth area. We have 3 years' experience in photography and use this knowledge to produce the highest quality results for our clients. We hope we are able to work with you to make your sellers home sell as fast as possible, and to make your listings stand out on the MLS.

#### **Ethics Statement**

Howard Real Estate Photography performs post-production work on all photos and videos. While we do our best to make sure the photos are an accurate and ethical representation of a home, we also use techniques to enhance the photos to look their best.

These techniques include but are not limited to:

- Stitched panoramic photography
- Liquify
- HDR
- Content-aware fill
- Sky Replacement

If at any time you are uncomfortable with a photo, you may always request the original, unretouched photo to determine if the photo ethically and accurately represents the home. It is the responsibility of the real estate agent to ensure that the photo is an accurate representation.

# Scope of Services

Howard Real Estate Photography reserves the right to send any of its photographers or sublicensed photographers to complete the work contracted with the client. Joshua Evans does not complete all of the photo shoots for the company, but all photos must meet the company standards, and remember that we provide a 100% money-back guarantee on every shoot. By contracting for a shoot with Howard Real Estate Photography, you agree that Howard Real Estate Photography retains all ownership rights to the photos taken and may use the photos on its website, to advertise its services, or for any other means. Howard Real Estate Photography grants the rights to real estate agents contracting its services to use the photos taken during a shoot in connection with selling the home (show on MLS, your website, etc).